

# Case Study

## Digital Boardroom For An Oil & Gas Major



### Industry

Oil & Natural Gas

### Location

Oklahoma City, US

### Revenue

~2.7 Billion USD

### Function

Operations, Finance, Spend, Production, Inventory & Sales

### Business KPIs Delivered

- BOEPD / BOE / MCFD
  - Gross & Net Production
- Gross & Net Sales
- Budget
- Growth Rate
- Well Count – Gross & Net
- Well Downtime
- Ending Stock
- Project/AFE Drilling Expenses
- Lease Operating Expenses (LOE)
- CapEx – Drilling & Implementation
- AP Lag
- Cycle Time - \$/Ft
- Cycle Time – Drilling & Completion
- Lifting Costs
- Production by Formation
- Spend Analysis by Category/Vendor/Project/Well

- As a **BI Partner Of Choice**, Visual BI led customer's transformation into a BI innovator & leader.
- Led multiple strategic & tactical engagements since Jan 2012 till date
- Delivered a Digital Boardroom solution on customer's on-premise BOBJ infrastructure; The solution functioned as a CEO portal and delivered near-real-time views into strategic, enterprise-level KPIs
- Offered rich drill-down, interaction and analysis capabilities
- Customer's analytics journey & transformation was featured in SAPInsider magazine

