

Case Study

CXO Dashboard for a Manufacturing Firm



Industry
Manufacturing

Location
United States

Revenue
2.5 Billion USD

Employees
~13,000

Function
Finance & Sales

Challenges

- Lacked near-real-time visibility into performance metrics that impacted timely decision-making by executives
- Need for consolidated financial analytics
- Existing reports lacked satisfactory user experience

Solutions

- SAP BW Modeling
- Visualizations and Dashboards
- Custom Extensions (VBX)



- Delivered Financial Analytics solution that provided 360-degree status to CFO
- Covered 25+ key metrics spanning Sales, Orders, Profitability, Accounts Receivables, Inventory and more, with performance with respect to budget and prior periods
- Integrated 20+ drill-down and exception reports into the executive dashboard for on-demand analysis
- Optimized backend data modeling, security and performance tuning of queries to support alert-driven visualizations
- Powered by Visual BI product extensions (VBX) for SAP Design Studio