

Case Study

BI Managed Services For A Leading Apparel Manufacturer



Location

North America

Highlights

- Enabled business outcomes by leveraging industry-leading BI capabilities for multiple functions including retail, finance, logistics, sales and warehouse operations
- Performed development, enhancements, migrations, support & maintenance, and break-fix activities across the BI landscape (SAP BW, SAP BusinessObjects, SAP HANA, BODS)
- Dynamically scaled up/down team to manage seasonal BI needs
 - Successfully scaled up capacity to meet demand during Back to School, Thanksgiving and holiday seasons
 - Delivered Proof Of Concepts using SAP Predictive Analytics
 - Led feasibility study & migration of hundreds of critical and real time Crystal Reports from BOBJ 3.1 to 4.1, with some reports being converted into Web Intelligence reports in 4.1
- Other activities include SAP BOBJ Administration & Management, HANA modeling, enhancements and performance tuning and more

BUSINESS OUTCOMES	Retail	Store Sales Analysis (map-based), Store Conversion Rates, Transactions and more		New	
	Finance	Revenue and Profitability performance by region and product category		New	
	Logistics	Cost Analytics, Selling Price by time and warehouse		New	
	Global Sales	Sales, Units, Growth and Variance by Product and Region		New	
	Warehouse Management	Inbound and Outbound goods, Shipments, Productivity & E-Commerce		Enhanced	
SERVICES	BI Managed Services	BI PoCs (Predictive Analytics)	Dashboard LaunchPad (SAP Fiori)		
		BI on Mobile	Map-based Analytics		
		BI Strategy, Modeling, Implementation, Support, Admin & Report Migrations			
TECHNOLOGY	Data Modeling	SAP Business Warehouse (BW)	SAP HANA		
		SAP BusinessObjects	SAP BO Data Services		
	Reporting & Visualization	SAP Design Studio	SAP Crystal Reports	VBX Product Extensions	
		SAP Web Intelligence	SAP Analysis for Office	SAP Predictive Analytics	