

Case Study

Integrated Inventory Analytics For A Specialty Pharma Firm

Industry

Pharmaceuticals

Location

US & Ireland

Revenue

3.5 Billion USD

Function

Sales, Procurement, Inventory and Customer Care

Challenges

BI consumption was not streamlined in several areas, leading to various challenges including, but not limited to:

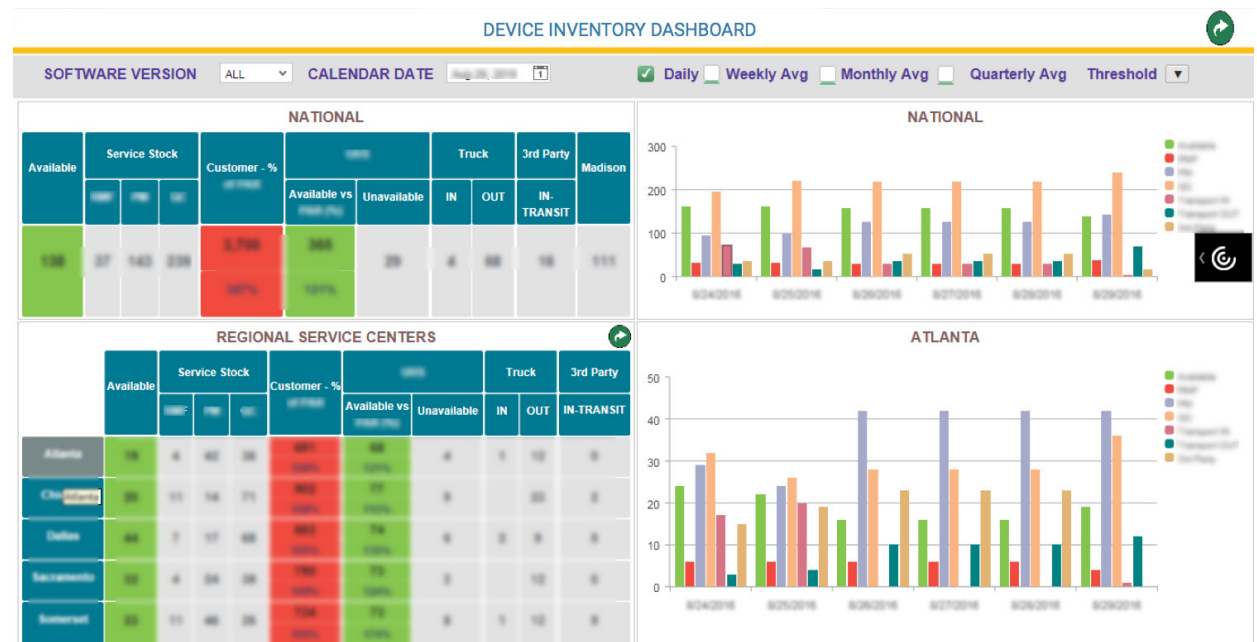
- Need for analysts to download data from BI reports into spreadsheets to enrich them
- Lack of dynamic analysis and drill-down capabilities

Technology

- SAP BW with BIA
- SAP BusinessObjects 4.1

Solutions

- Dashboards & Visualizations
- Custom Extensions (VBX) for SAP Design Studio



- Customer is a provider of specialty products consumed by care providers, with device inventory located in national and regional service centers, customer locations and on-transit; Devices at customer locations also require regular replacements, servicing and preventive maintenance
- Visual BI delivered an integrated Device Inventory Analytics for decision-makers and executives
- The solution provided near-real-time views on device count across locations with threshold-based alerts and context-based drilldowns into Web Intelligence reports for further analysis
- The integrated solution helped customer balance product overstock and outages, thereby servicing customers effectively