CASE STUDY

Evaluation of Self-Service, Enterprise, and Modern BI Capabilities Across Platforms

Industry: World’s Leading Food & Beverages
Location: Plano, TX, USA

Challenges:
- Multiple tools being used across the organization for self-service and enterprise BI
- Lack of modern BI or advanced analytics features in current tools
- Unable to utilize existing investments for maximum ROI
- Existence of multiple technology

Results Achieved:
- SAP BOBJ 4.2
- SAP WEBI
- SAP Lumira (Designer + Discovery)
- Microsoft Power BI
- Tableau
- SAP BW/HANA/UNX
- Microsoft SQL Server
- Oracle Essbase
- Azure Analysis Service

Highlights:
- Customer is a global food and beverages company with presence in more than 200 countries with 250,000+ employees worldwide
- Visual BI led the assessment of BI tools (SAP Lumira, SAP WEBI, Power BI, Tableau) in collaboration with the technology team
- Performed in-depth analysis of the self-service, enterprise, and modern BI features in the respective platforms
- Explored the existing investments in SAP UNX and BOBJ for reducing cost and maximizing ROI
- Proposed a hybrid architecture for multiple tools to coexist with data governance and security

NOTE: The ranking of tools is customized according to the client’s BI environment and analytical roadmap