

### Industry

Manufacturing - Consumer Goods

### Location

Illinois, USA

### Function

Sales & Procurement

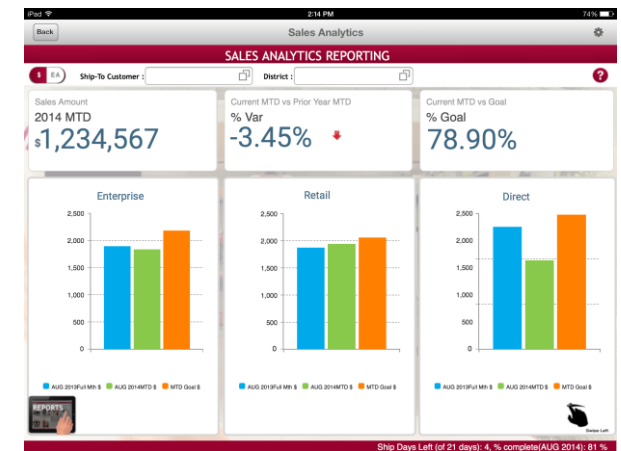
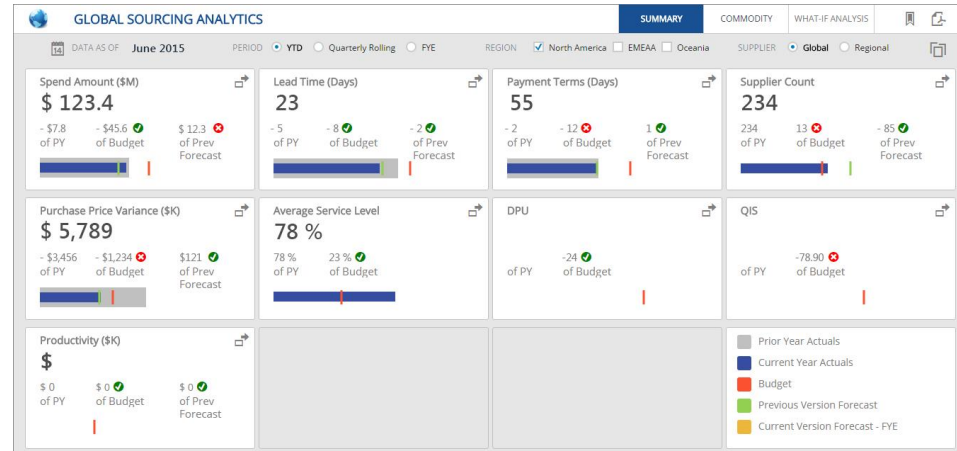
### Objective

- Single point of truth that offers 360-degree view of sourcing performance across various dimensions and metrics
- Slice & dice and analysis capabilities
- Interactive, alert-driven visualizations

### Technology

- SAP Business Warehouse 7.x BOBJ 4.1 SP6
- SAP BusinessObjects 4.1
- SAP Design Studio
- Visual BI Product Extensions (VBX)
- Mobile UI/UX

- Implemented a global sourcing analytics solution that delivered performance insights by supplier, commodity and geography
- Delivered performance insights against budget, current version forecast, previous version forecast and prior period performance
- Visual BI led the evolution of customer's Sales Analytics & Reporting system into a visual, intuitive and easy-to-use application
- Empowered on-field sales force through mobile sales analytics accessible anytime & anywhere
- Delivered personalised mobile dashboard that launched in under 10 seconds
- Tracked additional metrics such as lead time, payment terms, purchase price variance and average service levels
- Integrated bookmarking & personalization features to deliver enhanced user experience
- Leveraged advanced VBX components such as Responsive UI, Advanced Table, Period Selector YM, Dual Axes Chart, Tree Map, Bullet Chart and more



*"..this tool has helped us move from a report-centered culture to more of an analytic culture. The sales team can now serve themselves from the road, using their iPads anywhere, anytime"*

- Business Intelligence Manager